**Business practices 2**

**Semester 1**

**Hours & learning method**

50h total C/TD

**Assessment**

50% CC

50% Exam

**Unité d’Enseignement (UE) and ECTS credits**

UE: OME

Module: 4 ECTS

**Aims and summary**

* Raising awareness over important legal issues (contract, labour law) raised in the context of business practices
* Raising awareness over the risks of doing business internationally
* Understanding the importance of quality
* Introducing the basis of business finance and taxation

**Learning outcomes**

* Formation of valid contracts
* Labour law rules in formation, execution and termination of employment contracts
* International development and risk management
* Quality mecanisms and norms
* Basic knowledge over business finance and taxation

**Indicative content**

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| **Business and Law (Introduction)** | * The nature and sources of law   Special reference to:   * Public versus Private Law * Domestic versus International Law * Civil versus Criminal Law * The organization of Justice in France |
| **Business and Law (The essential of French Contrat law)** | * The formation of a valid contract * Breach of contract * Contract termination |
| **Business and Law (French labour law)** | * The 3 constitutive elements of an employment relation * Sources of labour law * The negociation (including job interview obligations) and formation of the employment contract * The execution of the employment contract * The termination of the employment contract |
| **International Business Development and Conflict Resolution** | * Forms of international business:   -Trade: exporting & importing  -Licensing agreements on intellectual property  -Foreign Direct Investment:   * Business development risk management   -The notions (distinction) of uncertainty and risk  -Mitigation techniques of major risks   * Incoterms * Conflict resolution: arbitration versus litigation |
| **Quality** | * The concepts of quality management and quality control * The cost of quality * ISO9001 |
| **Finance & Taxation** | * Basics of business finance * Basics of principles of taxation |