**Business practices 2**

**Semester 1**

**Hours & learning method**

50h total C/TD

**Assessment**

50% CC

50% Exam

**Unité d’Enseignement (UE) and ECTS credits**

UE: OME

Module: 4 ECTS

**Aims and summary**

* Raising awareness over important legal issues (contract, labour law) raised in the context of business practices
* Raising awareness over the risks of doing business internationally
* Understanding the importance of quality
* Introducing the basis of business finance and taxation

**Learning outcomes**

* Formation of valid contracts
* Labour law rules in formation, execution and termination of employment contracts
* International development and risk management
* Quality mecanisms and norms
* Basic knowledge over business finance and taxation

**Indicative content**

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| **Business and Law (Introduction)** | * The nature and sources of law

Special reference to: * Public versus Private Law
* Domestic versus International Law
* Civil versus Criminal Law
* The organization of Justice in France
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| **Business and Law (The essential of French Contrat law)** | * The formation of a valid contract
* Breach of contract
* Contract termination
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| **Business and Law (French labour law)** | * The 3 constitutive elements of an employment relation
* Sources of labour law
* The negociation (including job interview obligations) and formation of the employment contract
* The execution of the employment contract
* The termination of the employment contract
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| **International Business Development and Conflict Resolution** | * Forms of international business:

-Trade: exporting & importing-Licensing agreements on intellectual property-Foreign Direct Investment: * Business development risk management

-The notions (distinction) of uncertainty and risk-Mitigation techniques of major risks* Incoterms
* Conflict resolution: arbitration versus litigation
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| **Quality** | * The concepts of quality management and quality control
* The cost of quality
* ISO9001
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| **Finance & Taxation** | * Basics of business finance
* Basics of principles of taxation
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